

# 2025 GALA SPONSORSHIP OPPORTUNITIES



**CACTUS**  
CANCER SOCIETY

## 10TH ANNIVERSARY GALA TO BENEFIT YOUNG ADULTS FACING CANCER

SATURDAY, APRIL 5, 2025  
FROM SIX TO TEN IN THE EVENING,  
IN THE SAN FRANCISCO BAY AREA

*VENUE TO BE ANNOUNCED*



# 2025 GALA SPONSORSHIP OPPORTUNITIES



## TOGETHER, WE CAN END ISOLATION AMONG YOUNG ADULTS FACING CANCER.

Cactus Cancer Society's mission is to provide a safe space where young adults (ages 18-45) facing cancer can connect, cope, and thrive with one another in an online community through creativity and expression.

Our 100% virtual, 100% free creative coping programs for young adults facing cancer make psychosocial support uniquely accessible regardless of a patient's specific cancer diagnosis, location, financial situation, or inpatient status.



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## CREATING AN OASIS FOR THE YOUNG ADULT CANCER COMMUNITY

In the past fiscal year, Cactus Cancer Society hosted more creative coping programs and participants than ever before!

We know community delivers hope, safety, and a sense of belonging. We know that our programs have proven to reduce isolation. We also know that **with your help, our 10th anniversary can prepare us for our most impactful year yet.**



**193**  
programs held



**3,529 / 49 / 12**  
program participants from 49 states and 12 countries



**97%**  
want to participate in future Cactus Cancer Society programs



**148**  
posts published to our Young Adult Voices Blog



**126**  
books sent through our Young Adult Cancer Book Club and Prickly Rebels Club



**3,555**  
continuing education credits awarded to nurses and social workers

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## EVENT OVERVIEW


Cactus Cancer Society's 10th Anniversary Gala celebrates our impact on over 14,350 young adults impacted by cancer.

Gather in celebration of the healing we've made possible through creative coping and community. Join us for exceptional food, cocktails, and art, made by our community members and displayed on our gallery wall.

During the evening program, we will recognize one community member with the Young Adult Advocate of the Year (YAAY) Award. All Gala guests are invited to join our hands-on mission with an Art Workshop on Saturday morning.



# 2025 GALA SPONSORSHIP OPPORTUNITIES

 <b>CACTUS</b> CANCER SOCIETY	CREATIVE COMMUNITY SPONSOR <b>\$25,000</b>	ART GALLERY SPONSOR <b>\$15,000</b>	CHAMPAGNE SPONSOR <b>\$10,000</b>	INTERACTIVE ART SPONSOR <b>\$5,000</b>	(YAAY) AWARD SPONSOR <b>\$2,500</b>	EVERGREEN SPONSOR <b>\$1,000</b>	NEVER DESERT YOU SPONSOR <b>\$500</b>
Logo placement in all marketing materials	✓	✓	✓	✓	✓	✓	✓
Receive Gala tickets to share	✓	✓	✓	✓	✓	✓	
Reserve a full table for your group at the gala	✓						
Sponsor a live art installation experience				✓			
Sponsor the pre-gala survivors' toast			✓				
Sponsor the YA Art Gallery wall		✓					
Sponsor same day, in-person Art Workshop	✓						

# CREATIVE COMMUNITY SPONSOR - \$25,000



## CREATE AN OASIS FOR THE YOUNG ADULT CANCER COMMUNITY BY SPONSORING AN IN-PERSON ART WORKSHOP BEFORE THE GALA

- The Creative Community Sponsor **provides an Art Workshop preceding the gala!** Your group is invited to put our mission into action, setting-up an intimate in-person opportunity for connection.
- **Sponsor name and logo** will be featured in all marketing materials, as well as at the step and repeat displayed at the in-person Art Workshop and the gala.
- **You receive one full table to share** with colleagues, family, and friends **and verbal recognition** during our program. (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)



# ART GALLERY SPONSOR - \$15,000



## PLANT SEEDS OF COMPASSION AND CREATIVITY FOR OUR COMMUNITY BY SPONSORING OUR ART GALLERY WALL

- **The Art Gallery Sponsor provides the art gallery at the gala as well as the virtual art workshop** (ahead of time), where young adults facing cancer will create and connect in a safe space.
- **Sponsor name and logo** will be featured in all marketing materials, as well as on the gallery wall displayed at the gala.
- **You receive 6 gala tickets** to share with colleagues, family, and friends **and verbal recognition** during our program. (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)



# CHAMPAGNE SPONSOR - \$10,000



## RAISE YOUR GLASS IN SUPPORT OF OUR CANCER SURVIVORS BY PROVIDING A SPECIAL CHAMPAGNE TOAST

- **The Champagne Sponsor provides an intimate happy hour event just for cancer survivors.** Your entire group is invited to join this pre-gala champagne toast to honor our resilient community members.
- **Sponsor name and logo** featured in all marketing materials, as well as at the champagne toast.
- **You receive 4 gala tickets** to share with colleagues, family, and friends **and verbal recognition** during our program. (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)





# INTERACTIVE ART SPONSOR - \$5,000



## GIVE A TIMELESS KEEPSAKE TO OUR VIBRANT COMMUNITY MEMBERS

- **The Interactive Art sponsor provides a live art experience** where attendees can write words of encouragement for young adults facing cancer. Each note will be added to a cactus sculpture throughout the evening and later shared with our whole community.
- **Sponsor name and logo** featured in all marketing materials, as well as at the interactive art installation.
- **You receive 4 gala tickets** to share with colleagues, family, and friends **and verbal recognition** during our program. (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)



# YOUNG ADVOCATE OF THE YEAR SPONSOR - \$2,500



## HONOR AN EXCEPTIONAL COMMUNITY MEMBER WITH THE YOUNG ADULT ADVOCATE OF THE YEAR (YAAY) AWARD

- **The YAAY Sponsor will help acknowledge the dedication and commitment of the winner of the Young Adult Advocate of the Year campaign with an award during the evening program.**
- **Sponsor name and logo** featured in all marketing materials, as well as at the interactive art installation.
- **You receive 2 gala tickets** to share with colleagues, family, and friends **and verbal recognition during our program.** (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)



# GREEN SPONSORSHIP OPPORTUNITY - \$1,000



## GROW OUR VIBRANT COMMUNITY OF YOUNG ADULTS FACING CANCER

- **The green sponsor provides the party staples** - you may opt to cover the cake, photographer, t-shirts, decor, or goodie bags that will ensure our 10th Anniversary Gala is a smash.
- **Sponsor name and logo** featured in all digital marketing materials and the printed program.
- **You receive 2 gala tickets** to share with colleagues, family, and friends and **verbal recognition during our program**. (You may opt to kick back any number of tickets to sponsor a young adult cancer survivor.)



# OTHER 2025 GALA SPONSORSHIP OPPORTUNITIES



## \$500 - NEVER DESERT YOU SPONSORSHIP

- At the \$500 level, **you sponsor a Young Adult cancer survivor's ticket & travel**, so they can attend our 10th Anniversary Gala and meet their Cactus Cancer Society friends in person!
- **Sponsor name and logo** featured in all digital marketing materials and the printed program.

## IN-KIND SPONSORSHIP

- As an in-kind sponsor, you **ensure our 10th Anniversary Gala is chock-full of essential treats like food, refreshments, and goodie bags** as we benefit young adults facing cancer.
- **Sponsor name and logo** featured in all digital marketing materials and the printed program.



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SPONSORING CACTUS CANCER SOCIETY'S 10TH ANNIVERSARY GALA IS AN INVESTMENT IN THE WELL-BEING OF THE YOUNG ADULT CANCER COMMUNITY.

We look forward to celebrating **our impactful partnership**, and 10 years of creating solutions to end isolation amongst young adults facing cancer.

